



### Social Media Posts

#### **Before May 5**

Georgia Gives Day is May 5, but you can show your support today, right now! Stand with PAWS Atlanta for GA Gives Day. <https://www.gagives.org/c/GGD/a/pawsatlanta>.

[GA Gives Day](#) is coming up on May 5<sup>th</sup>. It is Georgia's largest giving day of the year and raises money for local non-profits like PAWS Atlanta. Please consider donating at <https://www.gagives.org/c/GGD/a/pawsatlanta>. #wearepawsatlanta

PAWS Atlanta is a non-profit close to my heart and they are excited to be participating in GA Gives Day, a statewide giving event that has raised more than \$28 million for Georgia nonprofits since 2012. Mark your calendar and show your support for PAWS Atlanta on May 5<sup>th</sup>! #wearepawsatlanta <https://www.gagives.org/c/GGD/a/pawsatlanta>.

#### **On May 5**

GA Gives Day & #GivingTuesdayNow is a new global day of giving and unity that will take place on May 5 as an emergency response to the unprecedented need caused by COVID-19.! Georgia Gives Day allows all Georgia nonprofits to increase funds, gain new supporters, and raise awareness through one 24-hour state-wide marathon of giving. This of course includes PAWS Atlanta. Click the link to save the lives of homeless animals and make May 5<sup>th</sup> the biggest Giving Tuesday yet! <https://www.gagives.org/c/GGD/a/pawsatlanta>. #wearepawsatlanta

Despite all the recent uncertainty, there is one thing we are positive about. PAWS Atlanta exists because of and for the community. This Georgia Gives Day, I am once again asking for you to support PAWS Atlanta so we can come together to serve people and pets for many years to come. Due to the COVID-19 pandemic, there services are more essential than ever. Thank you for joining me in supporting PAWS this Georgia Gives Day and being a voice for pets all over the state that have found themselves without families, but never without support. <https://www.gagives.org/c/GGD/a/pawsatlanta>. #wearepawsatlanta



### Email Suggestion

To my friends and fellow animal lovers,

As most of you know, PAWS Atlanta is near and dear to my heart. **Personal information about why PAWS is so important to you.**

PAWS Atlanta is the oldest no-kill animal shelter in the Atlanta area. In addition to the adoption and foster programs, they offer affordable veterinary services to our community. Through their partnerships and creative programming, they are able to save the lives of over 1,000 homeless animals ever year. They receive no funding from federal, state, or county governments; they rely solely on the generosity of our supporters.

For the sixth year running PAWS Atlanta will be participating in GA Gives Day on May 5<sup>th</sup>. Georgia Gives Day allows all Georgia nonprofits to increase funds, gain new supporters, and raise awareness through one 24-hour state-wide marathon of giving. Please consider donating today.

<https://www.gagives.org/c/GGD/a/pawsatlanta>.

Thank You,

**Your Name**

### Important Links

PAWS Atlanta Georgia Gives Day Page: <https://www.gagives.org/c/GGD/a/pawsatlanta>

PAWS Atlanta Website Donate Page: <http://www.pawsatlanta.org/donate>