



## *Party for the Paws*

**A Wonderful Evening Benefiting PAWS Atlanta**

*Saturday, September 29, 2018*

6:30pm – 10:30pm

*Chastain Horse Park*

Empowering riders of all abilities through life changing relationships with horses

*4371 Powers Ferry Rd NW, Atlanta, GA 30327*

Cocktails • Delicious Food • Silent Auction • Adoptable Puppies

*Tickets: [www.pawsatlanta.org](http://www.pawsatlanta.org)*

Sincere thanks to our generous sponsors:



**Deloitte.**



**COX**  
AUTOMOTIVE™





## AUDIENCE

|  |        |
|--|--------|
| Annual visits to the shelter.....                  | 15,000 |
| Weekly visitors to the PAWS Atlanta website.....   | 4,500  |
| Households to receive print newsletter.....        | 6,500  |
| Individuals to receive bi-weekly e-newsletter..... | 10,500 |
| Twitter Followers.....                             | 13,600 |
| Facebook Followers.....                            | 39,000 |
| Instagram Followers.....                           | 13,300 |

## SPONSORSHIP PACKAGES

### *Leader of the Pack: \$5,000*

- 8 tickets to the event at Chastain Horse Park
- Company spotlight in PAWS E-newsletter
- Company highlighted across all PAWS Atlanta social media pages
- Company logo included in online auction for over 300 attendees
- Company logo showcased on event signage at Chastain Horse Park
- Company logo included on PAWS Atlanta website/event landing page
- Company logo included on signage throughout PAWS adoption center & shelter

### *Happy Tails: \$2,500*

- 6 tickets to the event at Chastain Horse Park
- Company highlighted across all PAWS Atlanta social media pages
- Company logo included in online auction for over 300 attendees
- Company logo showcased on event signage at Chastain Horse Park
- Company logo included on PAWS Atlanta website/event landing page

### *Forever Home: \$1,500*

- 4 tickets to the event at Chastain Horse Park
- Company highlighted across all PAWS Atlanta social media pages
- Company logo included in online auction for over 300 attendees
- Company logo showcased on event signage

### *Cat's Pajamas: \$500*

- 2 tickets to the event at Chastain Horse Park
- Company highlighted across all PAWS social media pages