

Walk for the PAWS

SPONSORSHIP LEVELS AND BENEFITS



	PACK LEADER \$10,000	TOP DOG \$5,000	MUTT STRUTT \$2,500	DOGGY DASH \$1,500	PUP PARADE \$500	BEST PAL \$250
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STAND OUT Sponsor a signature day challenge for you or your company	✓					
DOG FOR A DAY Host a shelter pup at your office or home, you'll be the talk of the town	✓	✓				
HALLOWEEN JUDGE Join the team virtually to choose our Halloween Parade winners	✓	✓	✓			
ADOPTION KIT Feature your brand/story in front of 1,000 new pet parents	✓	✓	✓	✓		
NAME A PET Name a shelter pet after your company or loved one	✓	✓	✓	✓	✓	
T-SHIRTS Spooktacular t-shirts for you and your guests	10	8	6	4	2	1
VIRTUAL BOOTH Promote your product via our website and social media	✓	✓	✓	✓	✓	✓
VIRTUAL EVENT BAG Send your brand/story straight to our virtual attendees' inbox	✓	✓	✓	✓	✓	✓
LOGO/ NAME RECOGNITION Put your brand in front of an animal loving audience	HOME PAGE, EVENT PAGE, E-NEWSLETTER, E-INVITE	EVENT PAGE, E-NEWSLETTER, E-INVITE	EVENT PAGE, E-NEWSLETTER, E-INVITE	EVENT PAGE, E-NEWSLETTER	EVENT PAGE	EVENT PAGE
SOCIAL MEDIA Logo recognition on social media to over 70,000 people	PERSONALIZED POST ON FACEBOOK, INSTAGRAM & TWITTER	PERSONALIZED POST ON FACEBOOK, INSTAGRAM & TWITTER	PERSONALIZED POST ON FACEBOOK, INSTAGRAM & TWITTER	PERSONALIZED POST ON FACEBOOK, INSTAGRAM & TWITTER	TWEET	TWEET

CONTACT: HARRIET RIBBONS | 770.593.1155 (EXT 15) | HTRIBBONS@PAWSATLANTA.ORG