

Walk for the PAWS

SPONSORSHIP LEVELS AND BENEFITS



	PACK LEADER \$10,000	TOP DOG \$5,000	COOL CAT \$2,500	DOGGY DASH \$1,500	CAT'S MEOW \$500	BEST PAL \$250
PUPPY THERAPY 5 shelter pups coming to a location of your choice	✓					
STAND OUT Sponsor a signature day challenge for you or your company	✓	✓				
COSTUME JUDGE Join the team virtually to choose our games' costume winners	✓	✓	✓			
ADOPTION KIT Feature your brand/story in front of 1,000 new pet parents	✓	✓	✓	✓		
BOOTH SPACE 10x10 Tent Space, 6' Table and 2 Chairs	✓	✓	✓	✓	✓	
VOLUNTEER OPPORTUNITY Volunteer opportunity at PAWS for up to 8 people	✓	✓	✓	✓	✓	✓
T-SHIRTS Spectacular games' t-shirts for you and your friends	10	8	6	4	2	1
SOCIAL MEDIA Logo recognition on social media to over 80,000 people	PERSONALIZED POST ON FACEBOOK, INSTAGRAM & TWITTER	PERSONALIZED POST ON FACEBOOK, INSTAGRAM & TWITTER	PERSONALIZED POST ON FACEBOOK, INSTAGRAM & TWITTER	PERSONALIZED POST ON FACEBOOK, INSTAGRAM & TWITTER		
LOGO/ NAME RECOGNITION Put your brand in front of an animal-loving audience	HOMEPAGE, SPONSOR PAGE, EVENT PAGE, E-NEWSLETTER, E-INVITE, SIGNAGE	SPONSOR PAGE, EVENT PAGE, E-NEWSLETTER, E-INVITE, SIGNAGE	EVENT PAGE, E-NEWSLETTER, E-INVITE, SIGNAGE	EVENT PAGE, E-NEWSLETTER, SIGNAGE	EVENT PAGE, E-NEWSLETTER	EVENT PAGE