



CORPORATE PARTNERSHIPS

2026



Introduction

In 2026, PAWS Atlanta celebrates 60 years of lifesaving impact. Six decades of compassion, community trust, and unwavering commitment to pets and the people who love them.



As we honor our past, we are also stepping boldly into the future. Guided by a new five-year strategic plan, PAWS Atlanta is deepening our impact, expanding access to care, strengthening in shelter support, and ensuring long term sustainability for the next generation of animals who will need us.



This work has never been done alone. It has always been powered by a community of people and partners who believe that caring for animals strengthens the entire Atlanta community.

**DEKALB HUMANE
SOCIETY SHELTER**

Becoming an annual corporate partner is more than sponsorship.

It is a shared commitment to lifesaving, prevention, and a stronger, more compassionate Atlanta

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About Us

For 60 years, PAWS Atlanta has been a trusted no-kill shelter for pets in need and a steadfast partner to the people who love them. We provide daily care, medical support, and refuge for every animal in our care until they find their forever home, no matter how long it takes.

But PAWS Atlanta is more than a shelter. Through innovation, partnerships, and a deep commitment to our neighbors, we provide families with the resources they need to keep pets healthy, happy, and in their loving homes.

Looking ahead, PAWS Atlanta is building on six decades of impact with an ambitious vision for the future. By expanding access to veterinary services, strengthening community support, and creating tailored pathways to lasting placements, we strive for a world where no pet is at risk simply because help is out of reach. Guided by compassion, integrity, and the belief that every pet deserves a chance, PAWS Atlanta stands with pets and their people through every stage of life; saving lives, strengthening bonds, and shaping a community where every animal can thrive.



Mission

PAWS Atlanta is a trusted no-kill animal shelter committed to compassionately caring for pets in need, supporting the people who love them, and keeping pets where they belong, safe in their homes and communities. We provide refuge for animals in need, vital resources for pet owners in crisis, and tailored pathways that lead to successful, lasting placements. Guided by integrity, innovation, and a deep sense of community, we stand with pets and their people through every stage of life and create a lifelong safety net for both.



Vision

We envision a community where no pet is at risk simply because care is out of reach. By expanding access to veterinary services, strengthening partnerships, and offering compassionate support, PAWS Atlanta helps keep pets with their families and prevents crisis before it begins.

We help pets and their people stay together by offering care, resources, and a lifelong safety net.



833

animals taken in



819

animals adopted



518

animals in foster homes

COMMUNITY

1,378

community pets
vaccinated

432

shelter animals
spayed/neutered

101

community pets
spayed/neutered

3,000+

pounds of pet food
distributed

VOLUNTEERS

744

individual volunteers

76

volunteer groups

FINANCES

\$970K

total donations

\$253K

total grant funding

475

recurring donors

OPERATIONS

29

staff members



93%

adoption success rate



98.5%

lifesaving percentage

Why Partnerships Matter

Corporate partnerships are essential to PAWS Atlanta's long-term sustainability and strategic priorities. As a no-kill organization, our work requires deeper investment, longer stays, and individualized care for every animal. Corporate partners make that possible while gaining meaningful opportunities to engage employees, strengthen community presence, and align their brand with a trusted local nonprofit.

Partner Support Fuels:

- High-quality, individualized in-shelter care for animals with medical, behavioral, and emotional needs
- Prevention programs that keep pets with their families through access to food, training, and resources
- Expanded access to affordable veterinary services
- Financial stability that protects and strengthens our no-kill mission



What Partners Receive:

- Measurable, local impact tied to lives saved and families supported
- Brand visibility aligned with compassion, trust, and responsibility
- Employee engagement opportunities, including Volunteer Days and PAWS to Play visits
- Year-round recognition and impact storytelling

Your partnership keeps PAWS Atlanta a trusted lifeline for pets and people. Together, we celebrate our legacy and safeguard the future for animals who need us most.



Annual Partnership Levels

PAWS Atlanta offers two clear, meaningful annual partnership opportunities. Both provide the same core engagement and impact. Recognition scales to reflect leadership support.

Lifesaving Partner



- Logo recognition on the PAWS Atlanta website in the Corporate Partners section
- Recognition in select PAWS Atlanta email newsletters and social media acknowledgments
- Inclusion in Party for the PAWS, our signature annual celebration:
 - Event table or tickets
 - On site recognition
- One employee engagement experience per year, choice of:
 - Group Volunteer day
 - PAWS to Play visit
 - Behind the scenes shelter tour
- Annual impact summary connecting your support to lives saved and families supported

\$5,000

No-Kill Champion



- Includes all Lifesaving Partner benefits, plus
- Priority logo placement across PAWS Atlanta platforms
- Enhanced recognition at Party for the PAWS
 - Preferred table placement
 - Program or verbal recognition
- Featured acknowledgment as a No Kill Champion
- Expanded recognition in year end communications and impact reporting

\$10,000

Both partnership levels deliver meaningful engagement, employee connection, and measurable impact. Recognition reflects the depth of leadership investment.

Party for the PAWS

Party for the PAWS is PAWS Atlanta's premier annual gathering, a celebration of community, compassion, and collective impact. Each year, partners, supporters, and advocates come together to honor the animals whose lives have been transformed and to invest in the future of humane, no-kill care. Annual partners are recognized and celebrated as part of this milestone event, standing alongside us as champions of lifesaving work.

This year's Party for the PAWS is especially meaningful as we celebrate PAWS Atlanta's 60th anniversary and the 14th annual Party for the PAWS. All funds raised directly support the rescue and protection of the most vulnerable animals in Metro Atlanta, bringing our community together to celebrate a legacy of compassion and invest in the next generation of lifesaving care. Together, we are honoring our past while protecting their future.



Event Highlights

Celebrate 60 years of lifesaving, no-kill impact

Unite animal lovers to support homeless pets in Metro Atlanta

Raise critical funds for rescue, rehabilitation, and adoption

Spotlight the animals and people at the heart of PAWS Atlanta

Contact Us



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Contributions will be used for the support of PAWS Atlanta's charitable projects and programs in the state of Georgia including animal welfare, animal shelter services, veterinary care and animal behavioral training. Financial and other information about PAWS Atlanta may be obtained, without cost, by writing the Finance Department at PAWS Atlanta's principal place of business at the address indicated below, or by calling the phone number indicated below.

PAWS Atlanta Finance Department
5287 Covington Hwy Decatur, GA 30035
(770) 593-1155

REGISTRATION DOES NOT CONSTITUTE OR IMPLY ENDORSEMENT, APPROVAL, SANCTION OR RECOMMENDATION BY ANY STATE. Charitable deductions are allowed to the extent provided by law. PAWS Atlanta shall have full dominion, control and discretion over all gifts (and shall be under no legal obligation to transfer any portion of a gift to or for the use or benefit of any other entity or organization). All decisions regarding the use of funds for any purpose, or the transfer of funds to or for the benefit of any other entity or organization, shall be subject to the approval of the Board or other governing body of PAWS Atlanta.



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