



COMMUNITY PARTNERSHIPS

2026

CONTENTS

04. ABOUT PAWS ATLANTA

07. FUNDRAISING AS AN INDIVIDUAL

12. FUNDRAISING AS A BUSINESS

13. THIRD PARTY EVENTS

18. CORPORATE PROGRAMS AND PARTNERS

21. OTHER WAYS TO GET INVOLVED

22. CONTACT



Thank you for your interest in fundraising with PAWS Atlanta! Your generosity saves the lives of cats and dogs throughout the year, and our team is grateful that you've chosen to give back. There are so many ways to get involved, and here you'll find a great starting point for how best to help our animals, like Sherry.

Sherry first arrived at PAWS Atlanta back in 2021 when her owner could no longer care for her. She found a home not long after, but showed up unexpectedly at a local animal control two years later. Though disheartened, our team welcomed her back with open arms. In 2025, Sherry was adopted and returned to the shelter once more, and now our team is more determined than ever to find sweet Sherry a home, no matter what.

We can't wait for Sherry to finally find the loving home she deserves, but in the meantime, your support helps us care for her, providing food, medical care, and enrichment. Your generosity helps us give Sherry everything she needs while she waits for a forever family, and, for that, we're grateful.

Thank

you!





ABOUT US



OUR MISSION

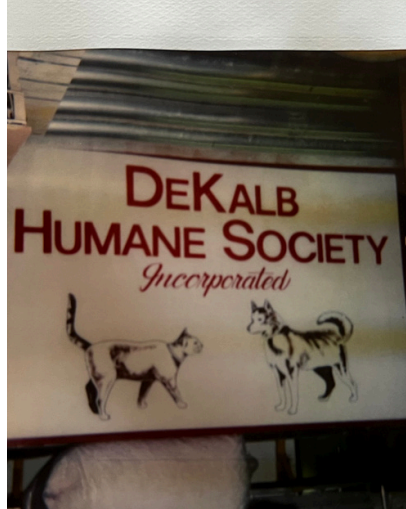
PAWS Atlanta is a trusted no-kill animal shelter committed to compassionately caring for pets in need, supporting the people who love them, and keeping pets where they belong, safe in their homes and communities.

We provide refuge for animals in need, vital resources for pet owners in crisis, and tailored pathways that lead to successful, lasting placements. Guided by integrity, innovation, and a deep sense of community, we stand with pets and their people through every stage of life and create a lifelong safety net for both.

OUR VISION

We envision a community where no pet is at risk simply because care is out of reach. By expanding access to veterinary services, strengthening partnerships, and offering compassionate support, PAWS Atlanta helps keep pets with their families and prevents crisis before it begins.





60 YEARS OF COMPASSION

Honoring our past. Protecting their future.

2026 marks PAWS Atlanta's 60th year as one of the regions most trusted no-kill shelter. Since 1966, PAWS Atlanta has stood as a beacon of compassion, a place where homeless cats and dogs have found safety, care, and ultimately, loving homes. Honoring our Past, Protecting their Future is more than a theme; it is the story of our journey.

We honor our past by remembering the countless lives saved since 1966: the volunteers who gave their time, the donors who sustained our mission, and the families like yours who opened their hearts to adoption. We protect their future by committing to the next generation of animals who will need us. In the next 5 years, we will expand foster networks, strengthen in-shelter care, and grow our community programs. Our work is not finished; it continues to evolve.

This anniversary is both a celebration and a call to action. We express gratitude for the past six decades of impact, while inviting you to join us in shaping the decades ahead. Every adoption story, every volunteer hour, every donation is part of a legacy that honors what has been achieved and safeguards what is yet to come. Together, we ensure that PAWS Atlanta remains a sanctuary where compassion endures, and where the future of every animal is protected.

**SCAN TO READ OUR 2026-
2030 STRATEGIC PLAN**



Impact Summary

We help pets and their people stay together by offering care, resources, and a lifelong safety net.



833

animals taken in



819

animals adopted



518

animals in foster homes

COMMUNITY

1,378

community pets
vaccinated

432

shelter animals
spayed/neutered

101

community pets
spayed/neutered

3,000+

pounds of pet food
distributed

VOLUNTEERS

744

individual volunteers

76

volunteer groups

FINANCES

\$970K

total donations

\$253K

total grant funding

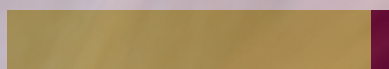
475

recurring donors

OPERATIONS

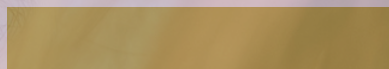
29

staff members



93%

adoption success rate



98.5%

lifesaving percentage



You can make an impact at PAWS Atlanta and in your community. No matter your age or ability, there's always a way for you to lend a hand for our animals. Whether you want to fundraise, raise awareness, or volunteer, our team and our animals are grateful for your efforts. Take a look at the following pages for fundraising ideas and ways to make a difference.

Individuals



INDIVIDUAL FUNDRAISING

DONATIONS

Collecting financial donations is a simple and impactful way of giving back to our animals. Request donations in lieu of gifts for a holiday or get creative with your fundraising! A few ideas to get started:

- Host a movie or game night with an "admission fee"
- Hold a car wash
- Have a lemonade stand, bake sale, or bake and sell pet treats
- Create art, stickers, knitting, embroidery, or other crafts to sell for donations

SUPPLY DRIVES

Collecting items from our wish list makes a tangible impact. Take a look at our most needed supplies and Amazon Wish List link on the following page. Here are a few ways to collect donations:

- Distribute flyers in your neighborhood with our wish list and a date you plan to collect donations. Make the rounds and collect supplies from your neighbors.
- Host a party or event with the "entry fee" of an item from our wish list.
- Ask for supplies for our animals as a gift for a birthday or holiday.

SOCIAL MEDIA

Social media is a great way to raise awareness and funds right from home. First, make sure you're following us on all platforms. Then, decide how you want to support us:

- Promote our animals on your account. Most adoptable animals have photos and bios on our website. You never know when someone might be looking for a new furry friend! Make sure to tag us.
- Create a Facebook or Instagram fundraiser. This is a great way to celebrate a birthday or other holiday and easy for your followers to support from anywhere. Scan the QR codes for instructions.

PAWS ATLANTA SOCIAL HANDLES

@pawsatlanta on the platforms below:



Instagram Fundraisers



Facebook Fundraisers





Food and Supply Drives

SUPPORTING PAWS ATLANTA



PAWS Atlanta's food and supply drive program provides an easy, impactful way for students to support pets and families in need. By collecting much-needed items for animals in our care and pet owners facing temporary hardship, your participation helps ensure pets stay healthy, nourished, and in their loving homes.

AMAZON WISH LIST

To shop our Amazon Wish List and other donation information, scan below:



CONTACT



Brenna Lakeson
Communications & Community
Engagement Manager



(770) 593-1155 ext. 4



blakeson@pawsatlanta.org

**Donations can be delivered or
dropped off at:**



5287 Covington Highway
Decatur, GA 30035



For more information, visit
www.pawsatlanta.org

SHELTER NEEDS

Donations of food, toys, cleaning supplies, and more help PAWS Atlanta provide daily care, comfort, and enrichment for animals as they await their forever homes.

Pet Food

- Hill's Science Diet adult and cat food
- Hill's Science Diet puppy and kitten food
- Greenies Pill Pockets
- Milkbones
- Cat and dog treats

All donated food and treats must be unopened and not expired.

Shelter Supplies

- Cat litter
- Dog and cat toys
- Dog waste bags
- Towels or fleece blankets (new or used)
- Paper towels, toilet paper, hand soap
- Cleaning supplies (unscented bleach, Dawn dish detergent, liquid laundry detergent, sponges)
- Trash bags (heavy duty, 55-60 gal or 13-gal, tall kitchen)
- Newspaper or cage liner paper

PET FOOD BANK NEEDS



Pet food and essential supplies allow our food bank to support families experiencing temporary hardship, helping keep beloved pets healthy and together with the people who love them.

- Dry dog or puppy food
- Dry cat or kitten food
- Wet/canned cat food
- Wet/canned dog food
- Cat and dog treats

PAWS Atlanta will accept any brand or size of pet food for our food bank. All donated food and treats must be unopened and not expired.



Partnerships with businesses, organizations, and corporate groups are an important part of helping PAWS Atlanta grow and meet the needs of our animals. We value building relationships in our community and are always looking to expand our network of partners. Fundraising events, adoption events, social media collaborations, and our corporate programs are all impactful ways to help shelter pets. View options and details on the following pages.

Businesses



THIRD PARTY EVENTS

Hosting events in the community, with local businesses, and alongside other organizations is important to the mission of PAWS Atlanta. Whether you want to fundraise for our animals or bring adoptable animals to your event to help them find homes, we would love to work with you. Details about how to set up an event and the types of events we're able to participate in are on the following pages. Reach out to our team if you're interested in setting up an event with us.

For additional information about upcoming events, scan the QR code below or visit pawsatlanta.org/events.





FUNDRAISING EVENTS

Organizations and businesses can make a huge impact in their communities for our animals. Fundraising events benefit both our organization and your business, bringing in new clientele while raising donations to provide for our shelter pets. To make planning easy for you and for PAWS Atlanta, take a look at the guidelines below.

TYPES OF FUNDRAISERS

- **Percentage Night:** Donate a pre-determined percentage of the event's proceeds or donate the proceeds from a specific item, such as a menu item at a restaurant or a specific merchandise item at a store.
- **Entry Fee:** Host a special event, such as a trivia night, yoga class, or craft night. Charge an admission fee and donate proceeds
- **In-Kind:** Collect items from our wish list to donate. Our ongoing needs and QR code to our Amazon Wish List are on page 9.
- **Raffle:** Host a raffle during your event and require a donation to enter.

SCHEDULING

- Please reach out at least one month in advance to allow time to recruit volunteers and plan logistics.
- Fundraising events may also include adoptions. Details about adoption events are on the following page.

LOCATION

- Events must take place within a 45-minute radius of PAWS Atlanta.
- PAWS Atlanta volunteers will bring marketing materials including a tablecloth, brochures, business cards to the event and host an info table. We can provide a table and chairs or use ones provided by you.
- Please provide information about parking for volunteers attending the event and contact information for the day of the event.

To schedule a fundraising event with PAWS Atlanta, please reach out to Brenna Lakeson, Communications & Community Engagement Manager, at blakeson@pawsatlanta.org.



ADOPTION EVENTS

Bringing our animals to the community is a fun and helpful way to boost adoptions and raise awareness about our lifesaving efforts. Restaurants, local shops, businesses, and community festivals are all great opportunities for our animals to find loving homes. To make planning easy for you and for PAWS Atlanta, take a look at the guidelines below.

SCHEDULING

- Please reach out at least one month in advance to allow time to recruit volunteers and plan logistics.
- We prefer for adoption events to take place during our shelter hours of 10am-5pm to best accommodate our staff and volunteers. We are able to make exceptions to these time constraints depending on the event.
- A three-hour window is preferred for adoption events. This length of time is best for our dogs and allows them time to meet potential adopters without becoming too tired or overstimulated.
- Priority is given to events that include a fundraising component.

ANIMALS

- Depending on the size of the venue, we will bring 3-6 dogs and/or puppies. The number of dogs will be at the discretion of PAWS Atlanta.
- All dogs will be on-leash at all times, and each dog will have one PAWS Atlanta handler.
- For safety reasons, we don't regularly bring cats and kittens to off-site events but can make exceptions. We require two doors between cats and the outdoors and will not bring cats to an outdoor event. Cats must also be contained in a high-sided playpen and be kept separate from dogs at all times.

LOCATION

- Events must take place within a 45-minute radius of PAWS Atlanta.
- PAWS Atlanta will bring marketing materials including a tablecloth, brochures, business cards, and more. A volunteer will run the table and assist with adoptions. We can provide a table or use one provided by you.
- Please provide information about parking for volunteers attending the event and contact information for the day of the event.
- For summer events, please reference the summer guidelines on the following page.

Please reach out to Mike Knutsen, Shelter Manager, at mknutsen@pawsatlanta.org to schedule an adoption event.

Summer event GUIDELINES



Help keep our dogs safe in the heat!

To host an outdoor event during June, July, or August, you must provide the following:

- Unlimited access to clean drinking water. This may be a water fountain, sink, or bottled water. PAWS Atlanta will provide dog bowls.
- An outdoor space that has natural shade. PAWS Atlanta will also provide a tent as needed.
- A natural area is preferred, such as grass or mulch, but if the area is asphalt or concrete, it must be shaded.
- Access to an outlet and fans.
- Access to an indoor, air conditioned space in case of emergency.

PAWS Atlanta also reserves the right to leave an event if we determine that conditions are no longer safe for the dogs or if the dogs become overheated during the course of the event.

Thank you for helping keep our dogs safe!

If you have any questions or concerns, please reach out to Brenna Lakeson, Communications & Community Engagement Manager, at blakeson@pawsatlanta.org.



SOCIAL MEDIA COLLABORATION

Digital partnerships with businesses and companies can increase our reach exponentially, which brings more donations, adopters, and supporters to PAWS Atlanta. Media outlets, influencers, community organizations, and companies can all play a pivotal role in spotlighting our animals and helping them find loving homes.

Scan here for our
media kit including
logos, photos, and
approved copy.



PAWS ATLANTA SOCIAL HANDLES

@pawsatlanta on the platforms below:



WAYS TO PARTNER

- Follow PAWS Atlanta on all platforms. Share, repost, and engage with our content.
- Choose a pet of the month to share on your company's social media, in your newsletter, or in your business in-person. You can find photos and bios of our animals to share on our website. Make sure to tag us or invite us as a collaborator on the post!
- Create a post or reel to spotlight PAWS Atlanta's mission and encouraging your followers to get involved. Make sure to tag us or invite us as a collaborator on the post!
- Promote our upcoming events, such as adoption events and fundraisers, and encourage your followers to attend.
- Share our wish list and point your followers to our Amazon Wish List for an easy way to donate much-needed items to the shelter.

If you're interested in a social media collaboration, please reach out to Brenna Lakeson, Communications & Community Engagement Manager, at blakeson@pawsatlanta.org to discuss options and approve your content.





CORPORATE PARTNERSHIPS

Corporate partnerships are essential to PAWS Atlanta's long-term sustainability and strategic priorities. As a no-kill organization, our work requires deeper investment, longer stays, and individualized care for every animal. Corporate partners make that possible while gaining meaningful opportunities to engage employees, strengthen community presence, and align their brand with a trusted local nonprofit.

In addition to hosting fundraisers and adoption events, there are many ways that your company can support the work of PAWS Atlanta. From PAWS to Play sessions at your office to event sponsorships, there are options for every schedule and budget.

For additional information about corporate sponsorships, scan the QR code below or visit pawsatlanta.org/partners.





PAWS Atlanta's Corporate Programs

TEAM BUILDING WITH A PURPOSE



PAWS Atlanta's corporate programs offer meaningful ways for companies to give back while strengthening team connection and well-being. From group volunteer experiences that directly support animals in our care to **PAWS to Play** sessions that bring joy and stress relief into the workplace, these programs create lasting impact for both your people and our pets.

TESTIMONIALS

The joy that [PAWS Atlanta] and the dogs brought us cannot be overstated!

-Norfolk Southern

I truly enjoyed the volunteer work I did today at PAWS Atlanta. It was such a great experience...I definitely recommend visiting.

-Yelp Elite Squad

CONTACT



Alicia Gutierrez

Volunteer Coordinator
agutierrez@pawsatlanta.org



5287 Covington Highway
Decatur, GA 30035



(770) 593-1155 ext. 5



info@pawsatlanta.org

For more information, visit
www.pawsatlanta.org.

PAWS TO PLAY

PAWS to Play brings the joy of puppies into the workplace, giving employees a fun and restorative break during the workday. Teams can relax, recharge, and connect while spending time with adoptable puppies and dogs. It's a unique way to support employee wellness while helping socialize pets on their journey to loving homes.

How it Works:

- PAWS Atlanta will bring up to five puppies and/or dogs to a location of your choosing, including small or large offices, meeting/event spaces, or a private location.
- All PAWS to Play sessions must be held indoors in warmer and colder seasons .
- PAWS to Play sessions are available Wednesday-Saturday from 10:00 am – 4:00 pm (exact dates and times are based on availability).
- A donation fee is required. Sessions start at \$1,500 for one hour.



VOLUNTEER GROUPS



PAWS Atlanta's group volunteer program offers companies a meaningful team-building experience while making a tangible impact for pets in need. Employee groups can work together on hands-on projects that support daily shelter operations and animal enrichment. It's a rewarding way to give back, strengthen teamwork, and demonstrate a shared commitment to the community.

Requirements

- Must be 18 years of age or older
- Group donation fee (based on group size)

Opportunities to help:

- Landscaping and grounds maintenance
- Small building projects
- Painting
- Supply and storage organization





Corporate Partnerships

PAWS Atlanta offers two clear, meaningful annual partnership opportunities. Both partnership levels deliver meaningful engagement, employee connection, and measurable impact. Recognition scales to reflect leadership support and investment. Scan the QR code to view our full Corporate Partnerships Guide.



Lifesaving Partner

- Logo recognition on the PAWS Atlanta website in the Corporate Partners section
- Recognition in select PAWS Atlanta email newsletters and social media acknowledgments
- Inclusion in Party for the PAWS, our signature annual celebration:
 - Event table or tickets
 - On site recognition
- One employee engagement experience per year, choice of:
 - Group Volunteer day
 - PAWS to Play visit
 - Behind the scenes shelter tour
- Annual impact summary connecting your support to lives saved and families supported

\$5,000

No-Kill Champion

- Includes all Lifesaving Partner benefits, plus the benefits below.
- Priority logo placement across PAWS Atlanta platforms
- Enhanced recognition at Party for the PAWS
 - Preferred table placement
 - Program or verbal recognition
- Featured acknowledgment as a No-Kill Champion
- Expanded recognition in year end communications and impact reporting

\$10,000



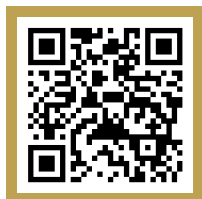
GET INVOLVED

There are many ways to lend a hand at PAWS Atlanta and make an even bigger difference for our animals. Scan the QR codes below to learn more about each of our programs and how to get started.



Volunteer

Become a volunteer at PAWS Atlanta to make a hands-on difference. Get started by attending an orientation and then choose the opportunities that fit your interests and schedule.



Foster

When you foster a cat or dog, you make a huge difference in the life of an animal, even if it's only for a weekend. Whether you're interested in fostering senior dogs or kittens, we can use your help!



Adopt

Interested in bringing a bit of PAWS Atlanta home? We have plenty of dogs and cats waiting to be adopted. Take a look at our adoption process and meet all of our adoptable animals.



Upcoming Events

We have dozens of fun events and campaigns each year, from our annual gala to adoption events at breweries. Check out our event calendar to see what we have coming up!



CONTACT US



Brenna Lakeson

Communications & Community Engagement Manager

✉ blakeson@pawsatlanta.org

Contact Brenna to set up fundraising partnerships, social media collaborations, or off-site fundraising events.

Mike Knutsen

Shelter Manager

✉ mknutsen@pawsatlanta.org

Contact Mike to set up off-site adoption events.



Alicia Gutierrez

Volunteer Coordinator

✉ agutierrez@pawsatlanta.org

Contact Alicia to schedule PAWS to Play or Group Volunteering sessions.



Contributions will be used for the support of PAWS Atlanta's charitable projects and programs in the state of Georgia including animal welfare, animal shelter services, veterinary care and animal behavioral training. Financial and other information about PAWS Atlanta may be obtained, without cost, by writing the Finance Department at PAWS Atlanta's principal place of business at the address indicated below, or by calling the phone number indicated below.

PAWS Atlanta Finance Department
5287 Covington Hwy Decatur, GA 30035
(770) 593-1155

REGISTRATION DOES NOT CONSTITUTE OR IMPLY ENDORSEMENT, APPROVAL, SANCTION OR RECOMMENDATION BY ANY STATE. Charitable deductions are allowed to the extent provided by law. PAWS Atlanta shall have full dominion, control and discretion over all gifts (and shall be under no legal obligation to transfer any portion of a gift to or for the use or benefit of any other entity or organization). All decisions regarding the use of funds for any purpose, or the transfer of funds to or for the benefit of any other entity or organization, shall be subject to the approval of the Board or other governing body of PAWS Atlanta.