



PARTY

for the

PAWS

60th Anniversary

SPONSORSHIP OPPORTUNITIES



**DEKALB HUMANE
SOCIETY SHELTER**

Introduction

For 60 years, PAWS Atlanta has served as a trusted no-kill lifeline for vulnerable animals across Metro Atlanta, providing compassionate care, second chances, and hope to animals who need safety and support.

In 2026, we proudly celebrate this milestone at Party for the PAWS, our signature annual event bringing together individuals, organizations, animal advocates, and community supporters for an unforgettable evening benefiting lifesaving animal welfare programs.

More than a fundraiser, Party for the PAWS is a celebration of lives saved, the power of community, and the future of no-kill animal welfare in Metro Atlanta.

By becoming a sponsor, you are investing in compassionate care, stronger community support, and the next generation of lifesaving impact.

Together, we are honoring our past while protecting their future.

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About Us

For 60 years, PAWS Atlanta has been a trusted no-kill shelter for pets in need and a steadfast partner to the people who love them. We provide daily care, medical support, and refuge for every animal in our care until they find their forever home, no matter how long it takes.

But PAWS Atlanta is more than a shelter. Through innovation, partnerships, and a deep commitment to our neighbors, we provide families with the resources they need to keep pets healthy, happy, and in their loving homes.

Looking ahead, PAWS Atlanta is building on six decades of impact with an ambitious vision for the future. By expanding access to veterinary services, strengthening community support, and creating tailored pathways to lasting placements, we strive for a world where no pet is at risk simply because help is out of reach. Guided by compassion, integrity, and the belief that every pet deserves a chance, PAWS Atlanta stands with pets and their people through every stage of life; saving lives, strengthening bonds, and shaping a community where every animal can thrive.



Mission

PAWS Atlanta is a trusted no-kill animal shelter committed to compassionately caring for pets in need, supporting the people who love them, and keeping pets where they belong, safe in their homes and communities. We provide refuge for animals in need, vital resources for pet owners in crisis, and tailored pathways that lead to successful, lasting placements. Guided by integrity, innovation, and a deep sense of community, we stand with pets and their people through every stage of life and create a lifelong safety net for both.



Vision

We envision a community where no pet is at risk simply because care is out of reach. By expanding access to veterinary services, strengthening partnerships, and offering compassionate support, PAWS Atlanta helps keep pets with their families and prevents crisis before it begins.

We help pets and their people stay together by offering care, resources, and a lifelong safety net.



833

animals taken in



819

animals adopted



518

animals in foster homes

COMMUNITY

1,378

community pets vaccinated

432

shelter animals spayed/neutered

101

community pets spayed/neutered

3,000+

pounds of pet food distributed

VOLUNTEERS

744

individual volunteers

76

volunteer groups

FINANCES


\$970K total donations

\$253K total grant funding

475 recurring donors

OPERATIONS

29 staff members

 **93%**
adoption success rate

 **98.5%**
lifesaving percentage

Why Sponsor Party for the PAWS

Party for the PAWS is more than an event. It is an elevated “Pawscars”-inspired celebration of compassion, community, and 60 years of lifesaving impact.

By sponsoring Party for the PAWS, individuals and organizations help provide lifesaving care, foster programs, adoption support, and critical community resources for vulnerable pets across Metro Atlanta while aligning with a trusted local nonprofit during a milestone anniversary year.

Sponsors Receive:

- Recognition during PAWS Atlanta’s 60th anniversary celebration
- Visibility alongside a trusted community organization
- Meaningful community and employee engagement opportunities
- Direct connection to lifesaving impact in Metro Atlanta

Every sponsorship helps create second chances for vulnerable animals while strengthening the compassionate community that makes PAWS Atlanta possible. Your support helps ensure animals continue receiving lifesaving care, safe shelter, medical treatment, and the opportunity for a brighter future for generations to come.



Our Reach



47K

Facebook Followers



33K

Instagram Followers



25K

Newsletter Subscribers



Party for the PAWS

Party for the PAWS is an evening that brings together the people, stories, and community behind PAWS Atlanta's lifesaving mission.

Guests will enjoy an elevated "Pawscars"-inspired celebration featuring cocktails, dining, auctions, entertainment, and inspiring moments that highlight the impact of compassionate animal welfare in Metro Atlanta.

As PAWS Atlanta celebrates its 60th anniversary, this year's event will be both a celebration of how far we've come and an investment in the future of lifesaving care.

From longtime supporters to first-time guests, Party for the PAWS creates a memorable evening where community, generosity, and second chances take center stage.



Event Details

Friday, September 25, 2026
7:00 PM

Sinclair
600 Roswell Rd, Bldg. G,
Sandy Springs, GA

Cocktail Attire
"Pawscars" Theme

Expected Attendance
350+ Guests



Sponsorship Opportunities

Celebrate 60 years of lifesaving while helping shape the future of PAWS Atlanta.

SPOTLIGHT

- 2 event tickets
- Recognition on event signage

\$500

LEADING ROLE

- 4 event tickets
- Recognition on event signage
- Recognition on event webpage

\$1,500

PREMIER

- 6 event tickets
- Recognition on event signage and event webpage
- Recognition on event slideshow
- Social media acknowledgment

\$2,500

ICON

- 8 event tickets
- Enhanced logo placement on all event materials
- E-newsletter and featured social media recognition
- Verbal recognition during the event
- Recognition in post-event impact communications

\$5,000

HEADLINER

- VIP reserved table for 10
- Premier logo placement across all event materials
- Highest-level event recognition throughout the event
- Opportunity for on-stage acknowledgment
- Opportunity to participate in the puppy presentation
- Private PAWS Atlanta experience:
 - Volunteer Day or PAWS to Play visit

\$10,000


Contact Us



Harriet Ribbons


Director of Development


 hribbons@pawsatlanta.org


 (770) 593-1155 ext. 3


Kirsten Lucas


Development Coordinator


 klucas@pawsatlanta.org

 (770) 593-1155 ext. 6

 5287 Covington Highway, Decatur, GA 30035

 info@pawsatlanta.org

 (770) 593-1155

 www.pawsatlanta.org



Contributions will be used for the support of PAWS Atlanta's charitable projects and programs in the state of Georgia including animal welfare, animal shelter services, veterinary care and animal behavioral training. Financial and other information about PAWS Atlanta may be obtained, without cost, by writing the Finance Department at PAWS Atlanta's principal place of business at the address indicated below, or by calling the phone number indicated below.

PAWS Atlanta Finance Department
5287 Covington Hwy Decatur, GA 30035
(770) 593-1155

REGISTRATION DOES NOT CONSTITUTE OR IMPLY ENDORSEMENT, APPROVAL, SANCTION OR RECOMMENDATION BY ANY STATE. Charitable deductions are allowed to the extent provided by law. PAWS Atlanta shall have full dominion, control and discretion over all gifts (and shall be under no legal obligation to transfer any portion of a gift to or for the use or benefit of any other entity or organization). All decisions regarding the use of funds for any purpose, or the transfer of funds to or for the benefit of any other entity or organization, shall be subject to the approval of the Board or other governing body of PAWS Atlanta.