




Party for the PAWS

SPONSORSHIP LEVELS AND BENEFITS

	PACK LEADER \$10,000	TOP DOG \$5,000	COOL CAT \$2,500	DOGGY DASH \$1,500	CAT'S MEOW \$500	BEST PAL \$250
PUPPY THERAPY 5 shelter pups coming to a location of your choice	✓					
SPEAKING OPPORTUNITY Put your brand in front of an animal loving audience	✓	✓				
STRUT YOUR STUFF Strut your stuff with a PAWS pup down our doggie runway	✓	✓	✓			
ADOPTION KIT Feature your brand/story in front of 1,000 new pet parents	✓	✓	✓	✓		
VIRTUAL EVENT BAG Send your brand/story straight to our attendees' inbox	✓	✓	✓	✓	✓	
VOLUNTEER OPPORTUNITY Volunteer opportunity at PAWS for up to 8 people	✓	✓	✓	✓	✓	✓
TICKETS Event tickets for you and your guests	10	8	6	4	2	1
LOGO/ NAME RECOGNITION Put your brand in front of an animal-loving audience	PRINTED: SIGNAGE, FLYER WEB: HOMEPAGE, EVENT PAGE, E-NEWSLETTER, E-INVITE	PRINTED: SIGNAGE, FLYER WEB: EVENT PAGE, E-NEWSLETTER, E-INVITE	PRINTED: SIGNAGE, FLYER WEB: EVENT PAGE, E-NEWSLETTER, E-INVITE	PRINTED: SIGNAGE, FLYER WEB: EVENT PAGE, E-NEWSLETTER	PRINTED: SIGNAGE WEB: EVENT PAGE	PRINTED: SIGNAGE WEB: EVENT PAGE
SOCIAL MEDIA Logo recognition on social media to over 80,000 people	PERSONALIZED POST ON FACEBOOK, INSTAGRAM & TWITTER	PERSONALIZED POST ON FACEBOOK, INSTAGRAM & TWITTER	PERSONALIZED POST ON FACEBOOK, INSTAGRAM & TWITTER	PERSONALIZED POST ON FACEBOOK, INSTAGRAM & TWITTER		